Docket No.: 2000874.00146US1

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Sundeep Bhan et al.

Confirmation No.: 2784

Application No.:

10/734,811

Art Unit:

3629

Filed:

December 11, 2003

Examiner:

J. P. Ouellette

Title:

TARGETED INVITATION DELIVERY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated August 8, 2008, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.